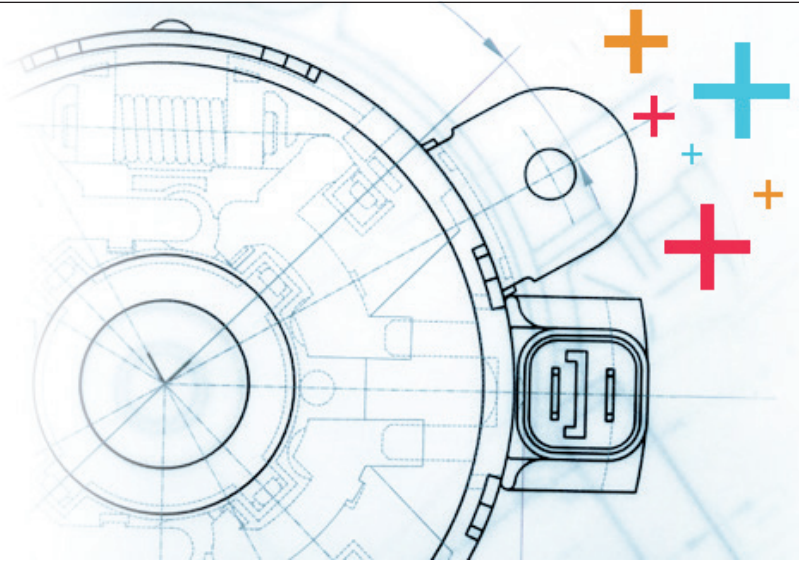


PPM Solutions For New Product Development



SHORTER TIME TO MARKET

Gain a global view of your product pipeline and its impact on the organization's bottom line, competing projects and the people responsible for its successful delivery.

Genius Project for new product development and innovation projects allows your organization to manage and prioritize product ideas, ensures that your best resources are working on the most promising projects, and facilitates the delivery of your projects on time.

Genius Project supports the complete lifecycle of new product development projects by supporting dispersed project teams through its powerful web-based capabilities, configurable dashboards and reports, and powerful workflow engine designed to map to your organization's business structure..

GENIUS PROJECT FOR NEW PRODUCT DEVELOPMENT:

- Improves project portfolios, projects and resource visibility
- Reduces time to market
- Improves quality management & assurance
- Ensures compatibility with industry processes & standards, Phase or Gate Review & Approval, APQP, etc.
- Offers graphical tracking of Phase Review process
- Allows to configure approval workflows
- Lets you define gates and scorecards
- Powerful reporting of your NPD pipeline

Product Development Lifecycle

**Prioritize
Ideas**

**Allocate Best
Resources**

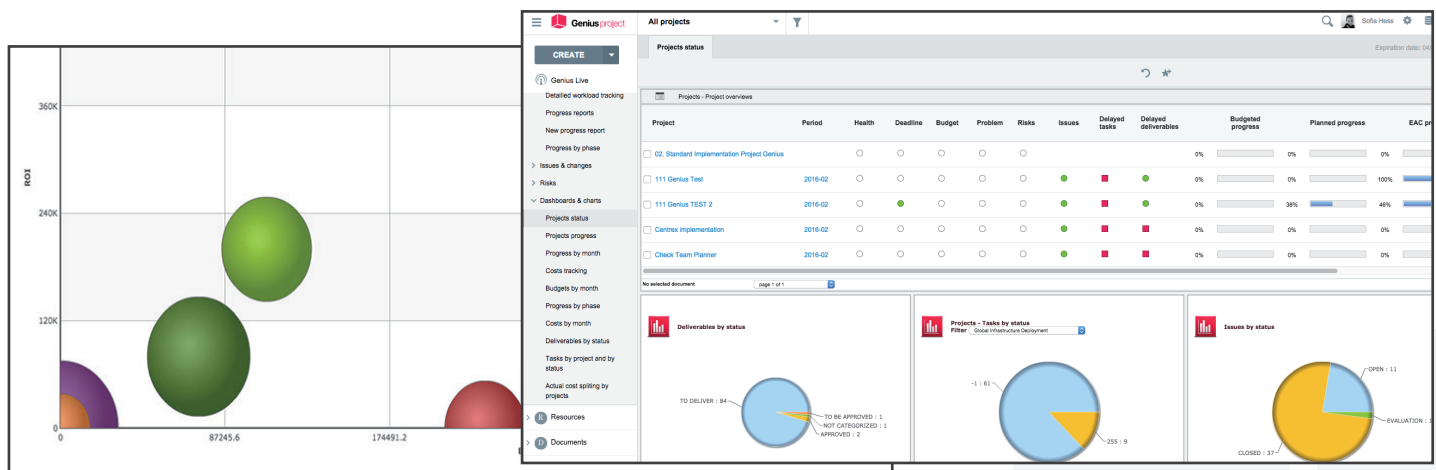
**Deliver Project
on Time and
Budget**

Project Performance Management

PHASE REVIEW SUPPORT

The biggest challenge in NPD is achieving a balance between the portfolio of projects and the business objectives, risk, and overall corporate strategy. Genius Project supports all phases of your NPD lifecycle and provides phase-review best practices and templates flexible to meet your needs. Genius Project supports your gated process with the following features:

- Ability to capture project requests and promote them to projects while supporting go/kill decisions by executives
- Configurable workflow engine supporting phase-review process
- Email alerts keeping all stakeholders in the loop
- Powerful dashboards & reporting facilitating decision making process
- Ability to assess and store project viability and performance



RESOURCE MANAGEMENT

In NPD environments, effectively managing the people and the tasks pushing a project to success requires a balanced approach between product viability and available resources. The impact resources have on NPD projects is critical in providing the necessary visibility of required talent that will be responsible for the success of your next great product idea. Genius Project delivers resource planning capabilities with the following features:

- Select resources based on required skills, availability & workload capacity
- Ability to coordinate teams and production units
- Advanced resource management supporting dispersed team members across multiple locations
- Matrix planning providing 360 degree visibility to organizations of resource capacity & availability across all projects

IDEA MANAGEMENT

For new product development projects, idea management is the first phase in developing an organizations pipeline for product innovation and determining the potential of project viability. Genius Project provides, the ability to capture new project ideas and prioritize their value based on organizational metrics, strategic alignment and critical success factors. Genius Project supports idea management with the following features:

- Ability to capture pre-project ideas
- Configurable categorization fields
- Definable metrics and success factors
- Configurable workflows and project templates

PORTFOLIO MANAGEMENT

This is the final phase in developing a marketing strategy and plan that will determine the anticipated scalability of the product, timelines and the successful customer acceptance. In addition, determining the distribution and in many cases supply chain is a critical piece of this phase's success. Genius Project supports development and testing with:

- Powerful reporting and dashboards
- The latest in collaboration - Genius Live!
- Complete document management
- Project templates

Genius project[®]

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